

RETAIL MEDIA

LED Displays

- + DYNAMIC, APPEALING AND EFFECTIVE COMMUNICATION AT THE POINT OF SALE
- + BRAND AND SALES ACTIVATION
- + FOR DISPLAY CASES AND MULTIDECKS
- + BETTER SHOPPING EXPERIENCE



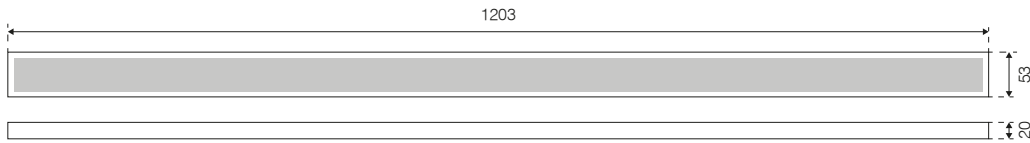
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LED Displays

Sections & Plan view



Key benefits

High-brightness LED display for multimedia communication of promotional messages, campaigns, prices and product information.

A more dynamic and engaging shopping experience that captures customers' attention to the products. +80% of purchasing decisions take place at the point of sale.

Offers flexibility to display multiple messages during the day, maximising the impact of different audiences.

Update information on seasonal promotions, campaigns or special offers instantly.

Replaces the need for posters or other printed materials, reducing costs and contributing to more sustainable practices.

Low energy consumption and low maintenance.

Technical features

Screen size	46,6"
Active screen area	1183,68 x 36,99 mm
Resolution / format	120 x 3840 px / 32:1
Contrast ratio	3000:1
Connectivity	Bluetooth, Wifi
Video formats	AVI, H.264, MKV, MP4, MPEG
Image formats	JPG, JPEG, PNG, BMP, PNG, GIF
Audio formats	MP3, WAV, APE, FLAC, AAC

Build

Body	Painted steel
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Dimensions* (mm)

Length	1203
Width	20
Height	53

Energy

Power consumption	27 W
Voltage / Amperage	12V 3A

Accessories

Remote control
Adaptor
Fixing bracket

Key business areas

Coffee Shops Butchers & Delicatessens Take-away C-Stores & Supermarkets

Notes

*Other dimensions available on demand.